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\(\left.$$
\begin{array}{|lc|}\hline \begin{array}{l}\text { I would } \\
\text { have } \\
\text { started } \\
\text { saving } \\
\text { earlier. }\end{array} & \begin{array}{l}\checkmark \text { Each paycheck is an } \\
\text { opportunity to save } \\
\text { something }\end{array}
$$ \\

then boost over time\end{array}\right\}\)| $\checkmark$ Set up separate |
| :--- |
| savings accounts for |
| the things you want |


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| I would <br> have <br> started <br> college | Many 529 accounts <br> can be started with <br> savings |
| :--- | :---: |
| accounts little as \$25 <br> right away. | Set up automatic <br> savings |
|  | $\checkmark$ Roth IRA? |

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| I would <br> have |  |
| :--- | :---: |
| resisted | $\checkmark$ Seems like easy |
| money in between |  |
| the | jobs |
| temptation |  |
| to cash | $\checkmark$ You can make it up at |
| out. | the next job, right? |




| I would <br> have <br> given <br> cash more <br> often. | $\checkmark$ Control the amount of <br> presents to the kids |
| :--- | :---: |
|  | $\checkmark$ Encourage family <br> members to do the <br> same |


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Comparing True Costs
Average new car price $\$ 36,000$


## Comparing True Costs

Average new car price $\$ 36,000$


For illustration purposes only. Past performance is not a guarantee of future results.
\(\left.$$
\begin{array}{|lc|}\hline \begin{array}{l}\text { I would } \\
\text { not have } \\
\text { bought } \\
\text { my last } \\
\text { house } \\
\text { first! }\end{array} & \begin{array}{l}\checkmark \text { Buy a more modest } \\
\text { home you can easily } \\
\text { afford now }\end{array}
$$ <br>
appreciation to <br>
prepare for next <br>

purchase\end{array}\right\}\)| $\checkmark$ Buy your dream |
| :--- |
| home |


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| I would <br> have | $\checkmark$ Credit card debt |
| :--- | :---: |
| resisted |  |
| the "buy |  |
| now, pay | $\checkmark$ Top priority: |
| later" | emergency savings <br> approach. |
|  | $\checkmark$ Budgeting doesn't |
| have to be hard |  |

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We Like to Charge
Overall U.S. Credit Card Debt

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We Like to Charge

| Average Credit Card Balance and Limits |  |  |
| :---: | :---: | :---: |
| Year | Average Credit Card Balance | Average Credit Card Limits |
| 2019 | $\$ 6,194$ | $\$ 31,015$ |
| 2018 | $\$ 6,040$ | $\$ 30,181$ |
| 2017 | $\$ 5,884$ | $\$ 29,500$ |
| 2016 | $\$ 5,686$ | $\$ 28,610$ |
| 2015 | $\$ 5,571$ | $\$ 27,966$ |


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$\left.\begin{array}{|lc|}\hline \begin{array}{l}\text { I would } \\ \text { have } \\ \text { realized } \\ \text { that my } \\ \text { crystal ball } \\ \text { is broken. }\end{array} & \begin{array}{l}\checkmark \text { Markets seldom react } \\ \text { as you expect }\end{array} \\ \text { Wertfolio, you'll always } \\ \text { be unhappy with one } \\ \text { of your funds }\end{array}\right\}$
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| Asset class return rankings |
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| Asset class return rankings |
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## Asset class return rankings

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Asset class return rankings $\qquad$

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| Two Ways to Diversify |  |
| :---: | :---: |
| "Do it for me!" | "I've got this!" |
| Target Retirement <br> Date Funds | Custom Menu with <br> Varying Asset Classes |
| CTO. |  |

## "Do it for me!" <br> Vanguard Target Retirement Funds Asset Allocation* <br> 


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