

## **Francis Privacy Policy**

Your privacy is very important to Francis (“us”, “our”, “we”, or “Francis”). Because of this, we have developed this privacy policy (“Privacy Policy”) to fully disclose to you, the user (“User”, “you” or “your”) of our Francis mobile Application (“App”), how we collect, use, share, and protect your personal information, and how to change or correct it. Please read the following carefully in order to understand how we manage your information.

### **Which Apps and Websites this Privacy Policy Applies To**

This Privacy Policy applies only to the App. By installing, using or accessing the App, you acknowledge and fully agree to the terms and conditions of this Privacy Policy and freely consent to the information collection and use practices described in this Privacy Policy. This Privacy Policy does not apply to any other app or website owned or operated by any third party even if the App links to a third party app or website. Accordingly, this Privacy Policy does not apply to, and we are not responsible for, the practices of any third party that we do not own or control. Additionally, the App may link to or allow Users to link to, share or post information on social media websites which we do not control. The owners of social media services may have additional online privacy terms and conditions that supersede this Privacy Policy depending on a user's own personal preferences with that social media provider.

Portions of the App provide access to Third Party software and tools. These Third Parties have their own privacy policies under which they function. For questions regarding the use of any Third Party software, please see their Privacy Policy.

### **What We Collect and How We Use Personal and Non-Personal Data**

We may collect personal information that identifies you, including but not limited to your first and last name, and your email address. We collect this information only if and when you expressly provide it to us. We may also collect information that cannot identify you. This information is collected automatically when you use the App. If you choose not to provide us with certain information, you may be unable to utilize much of our services as some information is required for registration.

We use your personal information only for the purpose of operating the services featured in the App. We may occasionally collect information from you for use in statistical studies or improving and personalizing the services we offer you. Any information gathered such reasons will be acquired anonymously and aggregated with similar anonymous data acquired from other users. We may also use your information to communicate with you, for example, to schedule an advisor meeting as you request.

### **Sharing Your Personal and Non-Personal Information with Third Parties**

As a general rule we do not disclose your personal information to any third parties. Exceptions include the disclosure of your name to your employer (as long as they are a client of Francis) as well as any information disclosed to government officials as required by law. We do not sell any of your personal information.

## **Do Not Track**

We do not track Users over time and across third party websites to provide targeted advertising and therefore we do not respond to Do Not Track (DNT) signals or mechanisms.

## **Your Choices**

If for any reason you wish to close your account, contact us at [www.francisway.com](http://www.francisway.com).

## **Making Changes to Your Account**

You may make changes to your account at any time by navigating to the "Profile Page" and selecting "Settings."

## **Governing Law and Jurisdiction**

This Privacy Policy, and Francis's collection and use of user information, shall be governed and interpreted in accordance with the laws of the United States and the State of Wisconsin. Any dispute arising out of this Privacy Policy shall be adjudicated solely in Milwaukee County, Wisconsin or a federal court of competent jurisdiction in the Eastern District of the State of Wisconsin.

## **Changes to Our Privacy Policy**

We may occasionally update this Privacy Policy as changes in our practices and services occur. In the event of a change concerning how we manage your personal information, we will notify you via our App or by other means such as email. By continuing to use our App or services, you agree to the updated Privacy Policy. If you have any objections to the changes made, you may stop using our services and request that we close your account.

## **Contacting Us**

If you have any questions concerning how we manage your data, this Privacy Policy, please contact us:

In writing:

Francis

Attn: Application Privacy

19435 W. Capitol Drive

Brookfield, WI 53045

By telephone:

866-232-6457

And Online:

[www.francisway.com](http://www.francisway.com)